

**Innovation
and
Entrepreneurship
in
Robotics & Automation**

Wednesday, April 20th 2005
Barcelona, Spain

In conjunction with ICRA05

This special forum consists of:

- Robotics and Automation Innovation Award and Plenary lectures
- Entrepreneurship Workshop

The award honors those achievements of people with clear objective of promoting innovation and entrepreneurship in Robotics & Automation. Plenary lectures will cover the details of the motivation behind the honored inventors, the way the original idea is formulated, the approach and process taken in order to move an initial idea to commercial products or to business opportunities, as well as lessons learned from the experience.

The workshop provides researchers and practitioners with an opportunity to learn a full cycle of developing business from ideas and technologies. It covers R&D strategies and methodologies, business planning, commercialization, manufacturing, and marketing.

The nominations/applications for the Robotics & Automation Innovation Award should be sent to: Erwin.Prassler@fh-bonn-rhein-sieg.de