

Call for Applications 2015

IEEE/IFR Invention & Entrepreneurship Award

for Outstanding Achievements
in Commercializing Innovative Robot and Automation Technology

in conjunction with
IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation (IERA)
Wednesday May 27, 2015
Washington State Convention Center, Seattle, WA, USA

co-located with
IEEE International Conference on Robotics and Automation (ICRA 2015)
May 26 to 30, 2015
Seattle, WA, USA

Sponsoring Organizations:
IEEE Robotics and Automation Society (<http://www.ieee-ras.org>)
International Federation of Robotics (<http://www.ifr.org>)

Deadline for applications: February 28, 2015
<http://www.ieee-ras.org/industry-government/ifr-forum>

<p>General Chairs Raj Madhavan (IEEE-RAS, Vice President Industrial Activities Board) Arturo Baroncelli (Comau, IFR President)</p> <p>Organizing Committee Awards Chair: Raj Madhavan</p> <p>Awards Committee IEEE: Raj Madhavan (IEEE-RAS) N.N. N.N.</p> <p>IFR: Alexander Verl (IPA) Rainer Bischoff (KUKA) N.N.</p>	<p>Announcement The purpose of this award is to highlight and honor the achievements of the inventors with value creating ideas and entrepreneurs who propel those ideas into world-class products. This is a key element to the continuing success of robotics and automation today. Active infusion of innovation and entrepreneurship into technological advancement is regarded critical at this juncture to strengthen a healthy balance between research and practice as well as a healthy growth of industrial and commercial sectors in robotics and automation. In a joint event the IEEE Robotics and Automation Society and the International Federation of Robotics will therefore recognize and honor outstanding achievements of entrepreneurs in the commercialization of innovative robotic and automation technology.</p> <p>These achievements will be recognized in a specially organized IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation, which is being held in conjunction with the IEEE International Conference on Robotics and Automation (ICRA 2015). The selected finalists will have the opportunity to present their story of the genesis of a successful innovative product in robotics and automation from its very inception to the final state of commercialization in a series of plenary lectures. An evaluation board consisting of distinguished individuals from industry and academia will choose the winner. A prestigious plaque and a US\$ 2,000 prize will be awarded to the winner.</p> <p>Applications should describe the original work that has been translated into a commercial success. The application must include statements regarding:</p> <ul style="list-style-type: none"> • description of the innovation/product/application • stages of the product genesis • novelty/uniqueness of the product • market analysis, economic viability and pathway for commercialization • sustained competitive advantage • current and future impact on and relevance to industry <p>Applications should not exceed a maximum length of 5 pages. Product descriptions and public relation material will not be accepted as an application. References and links to online material are permitted.</p> <p>Submission of Applications Please send as PDF document (< 6 MB) no later than February 28, 2015 (any time zone) to IFR Secretariat – secretariat@ifr.org.</p> <p>Schedule</p> <table border="0"> <tr> <td>2015-02-28</td> <td>Submission of applications</td> </tr> <tr> <td>2015-03-28</td> <td>Evaluation of applications and selection and notification of finalists</td> </tr> <tr> <td>2015-05-27</td> <td>Plenary lectures of the finalists and selection of the winner at the IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation</td> </tr> <tr> <td>2015-05-28</td> <td>IERA Award Presentation</td> </tr> </table> <p>Enquiries: Dr. Raj Madhavan VP, Industrial Activities Board, IEEE Robotics and Automation Society e-mail: raj.madhavan@ieee.org</p>	2015-02-28	Submission of applications	2015-03-28	Evaluation of applications and selection and notification of finalists	2015-05-27	Plenary lectures of the finalists and selection of the winner at the IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation	2015-05-28	IERA Award Presentation
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